



**Shockey Consulting Services**  
**7944 Santa Fe Dr**  
**Overland Park, KS 66204**

**Bill To:**  
**City of De Soto, KS**

**Invoice Date:** 1/25/2024  
**Billing Period:** December 2023  
**Invoice#** 11700.12  
**Invoice Amount** \$2,107.50

Stakeholder/Community Engagement	2022 Budget	2023 Budget	TOTAL Budget	Invoice 12	Invoiced To-Date	Budget Status
				Dec-23		
<b>Stakeholder/Community Engagement Plan</b> - Develop an inclusive, long-term Stakeholder/Community Engagement Plan in collaboration with the city. The plan will identify key communications/messaging opportunities, outreach events and activities, schedule, and team roles and responsibilities.	\$4,000.00	\$1,000.00	\$5,000.00	\$0.00	\$5,000.00	100%
Deliverables: Stakeholder/Community Engagement Plan						
<b>Pulse Panel/Advisory Group &amp; Strategic Plan Support</b> - Work with a group of diverse, well-respected community members to provide input into city decisions regarding housing, land use, infrastructure, funding. Group will help the city update its strategic plan by sharing insights from residents, providing perspective around community reaction – and serving as embedded champions. This group will play an instrumental role in ensuring the city can anticipate community reactions, needs and wants into its short and long term goals and objectives.	\$29,200.00	\$38,080.00	\$67,280.00	\$0.00	\$67,280.00	100%
<b>Presentations to Governing Body, Planning Commission, EDC Board, Chamber of Commerce, Community Groups</b> - prepare presentation materials for use by city staff to deliver to groups.	\$35,300.00	\$17,650.00	\$52,950.00	\$0.00	\$37,065.00	70%
Topics/Issues:						
Housing - (temporary & permanent), affordable housing, different housing products needed, etc.						
Infrastructure extensions						
Traffic and construction disruptions						
Future Land Use						
Economic development opportunities						
Impact on schools						
Impact on city services						
Deliverables: 5 Short Explainer Scripts, First Draft, Final Draft & Videos; Handout materials by topic; online questionnaires; one copy of paper questionnaires for city to reproduce and distribute						
<b>Engagement with Builder/Developer Focus Groups</b>	\$6,300.00	\$0.00	\$6,300.00	\$0.00	\$0.00	0%
<b>Workshops &amp; Training Sessions with Key Development Decision-Making Bodies</b> - conduct a series of training/workshops with the following groups as part of the Strategic Planning Process	\$7,200.00	\$0.00	\$7,200.00	\$720.00	\$7,200.00	100%
Economic Development Council (EDC) - understand their important role, identify resources and connections, develop a strategic approach to attracting complimentary development and investment in the community.						
Planning Commission - training to remind them of their role, responsibilities, key things to look for when considering development applications, and reconnecting them to the Comprehensive Plan and Southwest Growth Plan.						
Mayor/City Council - training to understand their role, workshop discussion to establish strategic priorities and direction in preparation for all the important decisions that will be on their agenda in the coming months.						
Deliverables: 3 workshop agendas, training materials for each meeting, summary of meetings/training discussion						
<b>Workshops &amp; Training Sessions with Key Staff</b> - conduct a series of three (3) training/workshops to prepare key staff for changes, set priorities and get them on the same page.	\$7,200.00	\$0.00	\$7,200.00	\$1,387.50	\$0.00	0%
Deliverables: 3 Workshop Agenda Packets and summary meeting notes						
<b>Engagement Placeholder Year 2</b>		\$80,000.00	\$80,000.00	\$0.00	\$0.00	0%
<b>TOTAL STRATEGIC PLAN (Defined Budget &amp; Deliverables)</b>	\$89,200.00	\$136,730.00	\$225,930.00	\$2,107.50	\$117,932.50	52%