<u>.                                    </u>	<b>Estimate</b>	<b>Estimate</b>
Scope Item	<u>Minimum</u>	<u>Maximum</u>
Communications & Public Relations		
Build communication infrastructure	\$24,000.00	\$30,000.00
Media Training	\$4,800.00	\$5,600.00
Build content strategy for CHAMBER/EDC	\$22,000.00	\$26,000.00
Ongoing Support	\$160,000.00	\$160,000.00
Stakeholder/Community Engagement		
Stakeholder/Community Engagement Plan	\$4,000.00	\$4,000.00
Pulse Panel/Advisory Group & Strategic Plan		
Workshoips to provide input into the Strategic Plan	\$19,000.00	\$19,000.00
Pulse Panel/Advisory Group Ongoing Engagement	\$10,200.00	\$10,200.00
Presentations to Governing Body, Planning Commission, EDC Board,		
Chamber of Commerce, Community Groups	\$35,300.00	\$35,300.00
Workshop & Trainning Sesssion with Key Development Decision-Making		
Bodies	\$7,200.00	\$7,200.00
Workshop & Training Sessions with Key Staff	\$7,200.00	\$7,200.00
	\$293,700.00	\$304,500.00
	Communications & Public Relations  Build communication infrastructure Media Training Build content strategy for CHAMBER/EDC Ongoing Support  Stakeholder/Community Engagement Stakeholder/Community Engagement Plan Pulse Panel/Advisory Group & Strategic Plan Workshoips to provide input into the Strategic Plan Pulse Panel/Advisory Group Ongoing Engagement Presentations to Governing Body, Planning Commission, EDC Board, Chamber of Commerce, Community Groups Workshop & Trainning Sesssion with Key Development Decision-Making Bodies	Scope ItemMinimumCommunications & Public Relations\$24,000.00Build communication infrastructure\$24,000.00Media Training\$4,800.00Build content strategy for CHAMBER/EDC\$22,000.00Ongoing Support\$160,000.00Stakeholder/Community Engagement\$4,000.00Pulse Panel/Advisory Group & Strategic Plan\$4,000.00Workshoips to provide input into the Strategic Plan\$19,000.00Pulse Panel/Advisory Group Ongoing Engagement\$10,200.00Presentations to Governing Body, Planning Commission, EDC Board, Chamber of Commerce, Community Groups\$35,300.00Workshop & Trainning Sesssion with Key Development Decision-Making Bodies\$7,200.00Workshop & Training Sessions with Key Staff\$7,200.00