

<u>Scope</u>		<u>Estimate</u>	<u>Estimate</u>
#	Scope Item	Minimum	Maximum
<b><i>Communications &amp; Public Relations</i></b>			
1	Build communication infrastructure	\$24,000.00	\$30,000.00
2	Media Training	\$4,800.00	\$5,600.00
3	Build content strategy for CHAMBER/EDC	\$22,000.00	\$26,000.00
4	<b>Ongoing Support</b>	<b>\$160,000.00</b>	<b>\$160,000.00</b>
<b><i>Stakeholder/Community Engagement</i></b>			
5	Stakeholder/Community Engagement Plan	\$4,000.00	\$4,000.00
6	Pulse Panel/Advisory Group & Strategic Plan		
6.1	<i>Workshops to provide input into the Strategic Plan</i>	\$19,000.00	\$19,000.00
6.2	<i>Pulse Panel/Advisory Group Ongoing Engagement</i>	\$10,200.00	\$10,200.00
	Presentations to Governing Body, Planning Commission, EDC Board,		
7	Chamber of Commerce, Community Groups	\$35,300.00	\$35,300.00
	Workshop & Training Sesssion with Key Development Decision-Making		
8	Bodies	\$7,200.00	\$7,200.00
9	Workshop & Training Sessions with Key Staff	\$7,200.00	\$7,200.00
		<b>\$293,700.00</b>	<b>\$304,500.00</b>